

## CURRICULUM FOR MBA, 2020

### SEMESTER I

Exam Slot	Course No.	Course Name	L-T-P	Internal Marks	End Semester Marks	Exam Duration (hours)	Credits
A	20MBA101	Introduction to Business	3-0-0	40	60	3	3
B	20MBA103	Quantitative Techniques for Managers	4-0-0	40	60	3	4
C	20MBA105	Organizational Behaviour	3-0-0	40	60	3	3
D	20MBA107	Business Economics	4-0-0	40	60	3	4
E	20MBA109	Information Systems for Managers	3-0-0	40	60	3	3
F	20MBA111	Accounting for Managers	4-0-0	40	60	3	4
G	20MBA113	Ethics, Governance and Corporate Responsibility	3-0-0	40	60	3	3
H	20MBA115	Legal Systems for Business	3-0-0	40	60	3	3
	20MBANC1	Employability Enhancement Programme	0-0-2				
		TOTAL	27-0-2	360	480		27

### SEMESTER II

Exam Slot	Course No.	Course Name	L-T-P	Internal Marks	End Semester Marks	Exam Duration (hours)	Credits
A	20MBA102	Marketing Management	4-0-0	40	60	3	4
B	20MBA104	Financial Management	4-0-0	40	60	3	4
C	20MBA106	Human Resource Management	3-0-0	40	60	3	3
D	20MBA108	Operations Management	3-0-0	40	60	3	3
E	20MBA110	Operations Research	4-0-0	40	60	3	4

F	20MBA112	Research for Managerial Decisions	3-0-0	40	60	3	3
G	20MBA114	Entrepreneurship Development	3-0-0	40	60	3	3
	20MBANC2	Integrated Disaster Management	1-0-1				
		TOTAL	25-0-1	360	480		24

MBA SUMMER INTERNSHIP OUTSIDE THE COLLEGE: (6 WEEKS to 8 WEEKS)

### SEMESTER III

Exam Slot	Course No.	Course Name	L-T-P	Internal Marks	End Semester Marks	Exam Duration (hours)	Credits
A	20MBA201	International Business	4-0-0	40	60	3	4
B	20MBA203	Business Analytics	4-0-0	40	60	3	4
C	20MBA---	Elective I	3-0-0	40	60	3	3
D	20MBA---	Elective II	3-0-0	40	60	3	3
E	20MBA---	Elective III	3-0-0	40	60	3	3
F	20MBA---	Elective IV	3-0-0	40	60	3	3
G	20MBA---	Elective V	3-0-0	40	60	3	3
	20MBA351	Internship	0-0-6	40	60		3
		TOTAL	23-0-6	380	420		26

**SEMESTER IV**

Exam Slot	Course No.	Course Name	L-T-P	Internal Marks	End Semester Marks	Exam Duration (hours)	Credits
A	20MBA202	Strategic Management	4-0-0	40	60	3	4
B	20MBA204	Industry 4.0 and AI applications for Business	4-0-0	40	60	3	4
C	20MBA---	Elective VI	3-0-0	40	60	3	3
D	20MBA---	Elective VII	3-0-0	40	60	3	3
E	20MBA---	Elective VIII	3-0-0	40	60	3	3
	20MBA352	Project & Comprehensive Viva Voce	0-0-10	100	100	3	5
	20MMOOC	Any PG Management Course of 3 Credits of NPTEL/SWAYAM	0-0-3				3
		TOTAL		350	370		25
		G.TOTAL		1450	1750		102

**3. LIST OF ELECTIVES**

Course No.	HR Electives	Semester	Exam Slot
20MBA211	Dynamics of Training and Executing Development	S3	C
20MBA213	Discovery of Self & Others	S3	C
20MBA215	Organizational Change and Development	S3	D

20MBA217	HRM Polices & Strategies	S3	D
20MBA219	Industrial Relations and Labour Law	S3	E
20MBA221	Global HRM	S3	E
20MBA223	Human Resource Analytics	S3	F
20MBA225	Leadership, Influence & Power	S3	F
20MBA227	Reward Management	S3	G
20MBA229	Negotiations & Conflict Resolutions	S3	G
20MBA212	Performance Management	S4	C
20MBA214	Management of Creativity & Innovation	S4	C
20MBA216	Team Dynamics & Cross Cultural Management	S4	D
20MBA218	Industrial Psychology	S4	D
20MBA220	HR Consulting: Profession and Practice	S4	E
20MBA222	Talent Source & Acquisitions	S4	E

Course No.	Finance Electives	Semester	Exam Slot
20MBA231	Financial Markets and Services	S3	C

20MBA233	Project Finance	S3	C
20MBA235	Cost Accounting and Budget Control	S3	D
20MBA237	Security Analysis and Portfolio Management	S3	D
20MBA239	Managing Banks and Financial Institutions	S3	E
20MBA241	Entrepreneurial Finance	S3	E
20MBA243	International Finance	S3	F
20MBA245	Statistics Methods for Financial Analytics	S3	F
20MBA247	Financial Technologies	S3	G
20MBA249	NBFCs & Micro Finance	S3	G
20MBA232	Financial Information Analysis	S4	C
20MBA234	Financial Derivatives	S4	C
20MBA236	Financial Risk Management	S4	D
20MBA238	Strategic Financial management	S4	D
20MBA240	Insurance Management	S4	E
20MBA242	Financial Applications for Machine Learning	S4	E

Course No.	Marketing Electives	Semester	Exam Slots
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20MBA251	Strategic Marketing Intelligence	S3	C
20MBA253	B2B Marketing	S3	C
20MBA255	Consumer Behaviour	S3	D
20MBA257	Services Marketing	S3	D
20MBA259	Integrated Marketing Communications	S3	E
20MBA261	Marketing Research	S3	E
20MBA263	Retail Management	S3	F
20MBA265	Sales & Distribution Management	S3	F
20MBA267	Brand Management	S3	G
20MBA269	Hospitality and Tourism Marketing	S3	G
20MBA252	Social Marketing	S4	C
20MBA254	Customer Relationship Management	S4	C
20MBA256	Rural Marketing	S4	D
20MBA258	Strategic Marketing	S4	D
20MBA260	International Marketing	S4	E
20MBA262	Digital and Social Media Marketing	S4	E